

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) SMART MEDIA GROUP	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		814 KING ST, SUITE 400	Sales Office ( )	WASHINGTON
Product	SUPERPAC FOR AMERICA		ALEXANDRIA, VA 22314	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	C30N06	Agency C/P1/P2/E	//C30N06		
Buyer	DAN NECKEL	Flight Dates	11/02/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

EMAILED ORDER DO NOT DBL BOOK \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	11/02-11/02	10P-11P	LATE NEWS	:60	\$10,000.00	F	1	1	1	\$10,000.00
2	11/05-11/05	10P-11P	LATE NEWS	:60	\$10,000.00	M	1	1	1	\$10,000.00
4	11/04-11/04	10A-11A	FOX NEWS	:60	\$2,000.00	SU	1	1	1	\$2,000.00
5	11/05-11/05	11P-1130P	SEINFELD	:60	\$2,000.00	M	1	1	1	\$2,000.00

---REPORT TOTALS---

Report Totals: 4 / \$24,000.00

---SALES MONTHLY TOTALS---

Nov 12: 4 / \$24,000.00  
Sales Totals: 4 / \$24,000.00  
Station Totals: 4 / \$24,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$300,000	CABL	0%	KDKA	0%	UNKN	92%	WPCW	0%	WPGH	8%
		WPMY	0%	WPXI	0%	WTAE	0%				

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Demos	RA35+				